



Dear Potential Sponsor,

I am pleased to offer you the opportunity to support one of Florida Atlantic University's unique events, OwlThon. OwlThon is a 13.1-hour Dance Marathon held at FAU with one goal: To help eliminate pediatric life threatening illness. Nationally, as an organization, Dance Marathon has raised over 62 million dollars for Children's Miracle Network Hospitals. This year, OwlThon is raising money for Shands Children Hospital, a cutting edge pediatric facility in Gainesville at the forefront of both children's surgery and research.

OwlThon needs your help in order to make this event the best it can be. We are a zero budget, completely student run organization. Every dollar raised goes toward Children's Miracle Network and we have huge expectations for this year! At our 2015 event, we raised \$66,000.00 and created a 1000% increase from the previous year. The bar is set high, and we need your help to ensure that our efforts are successful.

The event will take place on April 2nd, 2016 in the FAU Recreational Center. We will be dancing for 13.1 hours in honor of those who can't, in order to help raise awareness for Children's Miracle Network and all of the great work they do. Donate today and make a difference in a child's life.

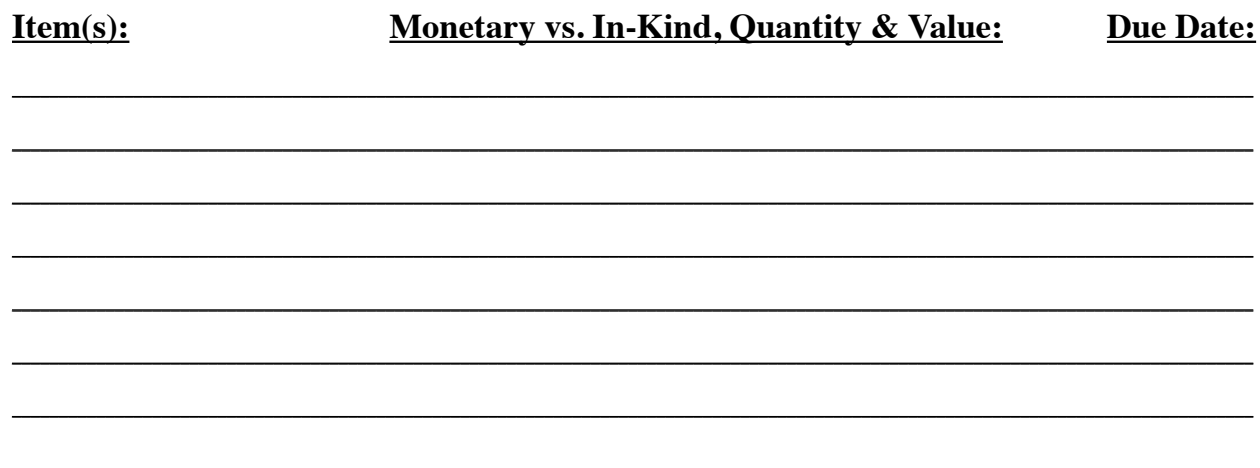
Sincerely,  
The OwlThon Team



## Partnership Levels

<b>Platinum Level*</b> <b>\$4999-2500</b>	<ul style="list-style-type: none"><li>• Opportunity to speak at event and/or show video</li><li>• Premium logo placement</li></ul>
<b>Gold Level*</b> <b>\$2499-1500</b>	<ul style="list-style-type: none"><li>• Receive a custom recognition plaque</li><li>• Opportunity to hang additional banner at event</li></ul>
<b>Silver Level*</b> <b>\$1499-1000</b>	<ul style="list-style-type: none"><li>• Sponsor entire hour</li><li>• Paper ads available during tabling on campus</li></ul>
<b>Blue Level*</b> <b>\$999-500</b>	<ul style="list-style-type: none"><li>• Opportunity to hang company banner at event</li><li>• Social media spotlight</li></ul>
<b>Red Level</b> <b>\$499-250</b>	<ul style="list-style-type: none"><li>• Logo on event shirts</li><li>• Logo and link on OwlThon website</li><li>• Weekly social media shoutout</li></ul>

\*Includes all benefits equal to and less than current level





b. In return, OwlThon has offered the following to the aforementioned vendor  
Recognition as a \_\_\_\_\_ Level Supporter & that levels corresponding benefits  
as specified in the OwlThon Partnership Levels Document and as found on our website  
and/or with the following stipulations:

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2. **Consideration:** OwlThon may use the donation at any time during the course of the 2016 campaign in an effort to raise funds for Children's Miracle Network Hospitals at Shands Children's Hospital. The item(s) will be used at the discretion of the 2016 OwlThon Executive Team.
3. **Failure of Performance:** In the event that the aforementioned vendor cannot fulfill the agreements outlined in this contract it is asked that OwlThon receive at least **30 days notice** and a donation to the event for the value of the aforementioned item(s) up to **\$100** made payable to the Children's Miracle Network Hospitals.

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Vendor Representative (print name)	Vendor Representative (signature)	Date
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OwlThon Executive (print name)	OwlThon Executive (print name)	Date
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### **Interested in Getting Involved?**

**Jordan Klein, Overall Director: [owlthondirector@gmail.com](mailto:owlthondirector@gmail.com)**

**Jason Twigger, External Overall: [owlthonexternal@gmail.com](mailto:owlthonexternal@gmail.com)**

**Isabella Soubllette, Sponsorships: [owlthonsponsorship@gmail.com](mailto:owlthonsponsorship@gmail.com)**

**Jake Birkhahn, Finance: [owlthonfinancedirector@gmail.com](mailto:owlthonfinancedirector@gmail.com)**

**Kristine Lee, Entertainment: [owlthonentertainment@gmail.com](mailto:owlthonentertainment@gmail.com)**

**Devan Kocarek, Hospitality: [owlthonhospitality@gmail.com](mailto:owlthonhospitality@gmail.com)**